CLIENT INTAKE & PACKAGE FORM

(215) 268-8011
blackbulldigitalmarketing@gmail.com

CLIENT INFORMATION

Business / Company Name _____

Primary Contact Name _____

Title / Position _____

Business Address _____

City / State / ZIP _____

Phone Number _____

Email Address _____

Business Email Address _____

Website _____

Business Category / Industry _____

How did you hear about us? _____

MONTHLY PACKAGE

☐ BASIC	☐ GROWTH	☐ PREMIUM
$495 / MONTH	$795 / MONTH	$1,495 / MONTH

$495 PACKAGE - PHOTOGRAPHY / VIDEOGRAPHY IS NOT INCLUDED.
Photography and videography are $295 per session, up to 2 hours.

ONE-TIME SETUP FEE - $795

The one-time setup fee applies to all monthly packages and includes:
- Social media account creation and setup
- Business email creation and setup
- Campaign strategy and launch preparation
- Geo-fencing setup and target-area planning
- Demographic audience targeting and planning
- Complete planning of social media posts and video content

CONTRACT TERM

☐ Month-to-Month ☐ 3 Months ☐ 6 Months ☐ 12 Months

Month-to-month agreements do not receive contract discounts.

ACCOUNT SETUP & CAMPAIGN LAUNCH

Setup and account creation generally takes approximately 3 to 4 weeks.
Black Bull Digital Marketing handles the complete setup and launch process, including:
- Social media account creation and business email setup
- Campaign strategy, geo-fencing, and demographic targeting
- Complete planning of posts and video content
- Advertising preparation and connecting / organizing all accounts and systems

When setup is complete, you will be notified and asked to schedule a day with Black Bull Digital Marketing for photography and videography.

BUSINESS, SOCIAL MEDIA & ADS

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BUSINESS & CONTENT DIRECTION

Top Products / Services to Promote _____

Primary Target Customer _____

Target Cities / Service Area _____

Current Offers / Specials _____

Main Marketing Goal _____

Competitors / Accounts You Like _____

Additional Notes / Requests _____

SOCIAL MEDIA & ACCOUNT INFORMATION

Provide existing account information below. If an account does not exist, Black Bull Digital Marketing can create it during setup.

Platform	Account / Handle	Login / Access Notes
Facebook		
Instagram		
TikTok		
Google Business Profile		
YouTube		
Other		

AD PLATFORMS & PRIMARY AD GOAL

Ad Platforms: ☐ Facebook / Instagram ☐ TikTok ☐ Google ☐ YouTube ☐ Other

Primary Ad Goal: ☐ Calls ☐ Messages ☐ Website Traffic ☐ Leads ☐ Store Visits

PAID AD / BOOSTING OPTIONS

Paid advertising is separate from the monthly management package and is paid by the client. Select the monthly budget you want Black Bull Digital Marketing to manage.

☐ **$0 - Organic Only**	No paid boosting
☐ **$250 / month**	Starter local visibility
☐ **$500 / month**	Stronger local reach
☐ **$750 / month**	Expanded local reach
☐ **$1,000 / month**	Aggressive local awareness / lead generation
☐ **$1,500 / month**	Higher-volume reach, traffic, and lead campaigns
☐ **$2,000+ / month**	Custom campaign based on goals and budget

ACH AUTHORIZATION & SIGNATURES

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BANK ACCOUNT INFORMATION - ACH

AUTOMATIC MONTHLY PAYMENT

The agreed monthly payment will be automatically debited from the authorized bank account on the 1st of each month. By signing below, the client authorizes Black Bull Digital Marketing to process recurring ACH payments.

Account Holder Name _____

Bank Name _____

Routing Number _____

Account Number _____

Account Type: ☐ Checking ☐ Savings

CLIENT SERVICE AUTHORIZATION

By signing this form, the client confirms the selected monthly package and contract term and agrees to the applicable monthly management price and the $795 one-time setup fee.

Paid advertising / boosting is not included in the monthly management price and is paid separately by the client.

Photography and videography are not included with the $495 package and are billed at $295 per session for up to 2 hours.

ACH AUTHORIZATION

I authorize Black Bull Digital Marketing to electronically debit the bank account provided on this form for the agreed monthly service charges.

The agreed monthly payment will be automatically withdrawn on the 1st of each month.

This authorization remains in effect according to the selected service agreement unless changed or canceled in accordance with the terms of that agreement.

CLIENT ACKNOWLEDGMENT

- I confirm that the information provided on this form is accurate.
- I authorize recurring ACH debits for the agreed monthly amount.
- I understand that paid advertising / boosting is billed separately.
- I understand that photography / videography is not included with the $495 package and is $295 per session for up to 2 hours.
- I acknowledge the $795 one-time setup fee.

AUTHORIZATION & SIGNATURES

_____
Client / Account Holder Signature

_____ _____
Printed Name Date

_____
Black Bull Digital Marketing Representative Signature

_____ _____
Representative Printed Name Date

_____ _____
Client Initials Black Bull Digital Marketing Rep Initials